

How to configure single use codes

Single use codes are used to define a promotion accessible through a list of unique codes. Each code can only be used only once. Once used, it is no longer valid.

Settings

The configuration of the single use code is done like the other advantages, in clear, in the context Organization > Catalog > Avantages.

- Select 'Code for single use' in Target Type.
- In the Parameter tab, define a quote and the internet sales channel to which the code applies:
- Like all the other advantages:
 - Select the performances on which the code applies
 - Define a rate table for the advantage
 - Define which place categories are concerned
 - Define the sale channels
 - Validate and put in Running

To generate the list of codes, go to the context of Sales > Sales Complement > Generate and distribute the codes.

Then click on Generate. The recipient receives an email with an attachment, a CSV with all the codes that he can distribute.

Internet use

The user can go to the link provided in the email and enter the code.

On the online sales site page, he can enter a code in the Advantage code box.

The screenshot shows a website interface. At the top, there is a navigation bar with 'Accueil > Événements'. Below it, there are tabs for 'ÉVÉNEMENTS', 'ABONNEMENTS', and 'AUTRES PRODUITS'. A dark grey bar with the word 'Concert' and a minus sign is visible. Below this, there is a section for 'ZINMAN / G.CAPUCON' with subtext 'BERLIOZ / BRITTEN / SCHUMANN' and dates 'Du mercredi 19 novembre 2014 au jeudi 20 novembre 2014'. To the right, there is a 'VOTRE PANIER' section stating 'Votre panier est vide.' and a 'CODE AVANTAGE' section. The 'CODE AVANTAGE' section contains the text 'Si vous possédez un code avantage, saisissez-le et validez.' and a text box with the code '48M SKBN TYDE 392H' and a 'Valider' button.

Follow-up

Always in the Sales Complement menu, two screens allow to do the follow-up the distribution of the codes

- **Dashboard:** This screen allows you to know for which contact the code has been generated, how many codes have been used, for which advantages they have been generated and which tickets have been controlled with this advantage.
- **Follow of the codes:** This screen allows you to follow the use of the codes and to know when they have been used, by which contact. It permits you also to invalidate the codes if needed.