How to invite your clients to use the money on their credit note

As a consequence of the COVID-19 pandemic, many customers have seen their tickets canceled and they have received a refund on their credit note.

You may want now to identify how many customers have money on their credit note and invite them to use it to buy some tickets for next season.

How to identify the clients who have money on their credit note

While it is not currently possible to identify those clients with a target in SAM, you can use the report **Credit note follow-up** for this purpose (Organization context > Sales Management > Reports).

Re	port templates			
	TYPE OF REPORT	SUB-TOPIC	NAME	
	Accounting	Account follow up	Credit note follow-up	^
	Accounting	Account follow up	Credit note movement slip	
	Accounting	Account follow up	Deposit movement slip	
	Accounting	Account follow up	Movement holding account statement	
	Accounting	Account follow up	Pending account follow-up	
	Accounting	List of payments	Cashdesk revenue	

Once added (if the report was not already there) click on MODIFY to customize the filters on the report:

- Min. credit note balance: should be more than 0 (0.01) to retrieve just those customers currently having a positive credit note.
- Transaction type: should be Credit note.
- · Report definition: just add 2 columns, Contact and Net amount.



Save the report and give it a name so that you can reuse it in the future. Finally, GENERATE the report and you will get the list of customers and the money each of them has on their credit note.

Sales channel	All	
Internet point of sales	All	
Operator	All	
CONTACT	NET AN	OUNT
CONTACT +	NET AN	
ALLAIN, William (1)		34.00
DE LA ROZA, Jose Maria (103102)		30.50
GALIANA, Rocio (103009)		794.00
GALIANA, Rocio (103029)		480.00
GARCÍA CAMP, Álvaro (145782)		100.00
LORENZO, Juan (103010)		657.40
OUARDIGHI, Reda (103011)		48.50
SHAPIRA, Michel (17)		72.00
X00000X, X00000X (103040)		1 000.00
9		3 216.40

How to create a SAM target of the clients who have money on the credit note

Once you have generated the Credit note follow-up report, export it to Excel.



The Contact column displays both the full name and the contact number of each client. At this stage, you will need to do some manual work in the Excel file to have just the contact number on the first column (no headers). See example:

	A B	с		Λ	1
1				A	
2	CONTACT	NET AMOUNT	1	4	
3	ALLAIN, William (1)	34,00		1	
4	DE LA ROZA, Jose Maria (103102)	30,50	2	103102	
5	GALIANA, Rocio (103009)	794,00	3	103009	
6	GALIANA, Rocio (103029)	480,00	4	103029	
7	Álvaro (145782)	100,00	5	145782	
8	LORENZO, Juan	657,40			
9	OUARDIGHI, Reda (103011)	48,50	6	103010	
10	SHAPIRA, Michel (17)	72,00	7	103011	
11	X00000X, X00000X (103040)	1 000,00	8	17	
12	9	3 216,40	> 0		

Save the file as .csv.

Create a new Static target using the Import from .csv file option.

Audience Managem	☆ Targets
Campaigns Targets Message templates URL builder	Status Not archived Type All Internal n + NEW -DELETE ARCHIVE DUPLICATE DUPLICATE AS STATIC
Imports	Choose a mode to create your target > New (NLEARN) - Mozilla Firefox - C ×
	Choose a mode to create your target > New
Initialisation	

Choose the option + Import existing contact from csv and upload the .csv file.

Targets > New	0	Туре
Code *	***************************************	Volume
Description		
Contact list	Content of the second s	×
ADD VIA STANDARD SEARCY NO ROLE NAME EMAIL No item found.	• https://nlearn.pos.secutix.com/tnco/samp/impole • Import contact > New • CSV file * Please seled • CSV file * CSV file must contain one header • Mode * • Import the contacts and add them to those airead • Import the contacts and delete those aiready in the contacts and delete those aiready in the contacts.	Image: second control of the second control of th

The contacts will be added to the target.

You can now use this target to send a campaign to those contacts and invite them to use their credit note.

Contact list

+ ADD VIA STANDARD SEARCH + IMPORT EXISTING CONTACT FROM CSV NO ROLE NAME Import contact > New (NLEARN) - Mozilla Firefox \times 103009 Public GALIANA, Rocío 🛈 🔒 https://nlearn.pos.secutix.com/tnco/samp/importContacts 110% 🛛 👓 又 🚖 🗏 103010 Public LORENZO, Juan 103011 Public OUARDIGHI, Reda Import contact > New 103029 Support GALIANA, Rocio 7 Imported 103102 Public DE LA ROZA, Jose Maria Non-imported 1 145782 Public GARCÍA CAMP, Álvaro You can download the contacts that are not imported TYPE 17 Public SHAPIRA, Michel CLOSE