

Shop for producers / partners (web reporting)

Other documents

You will find more complete and up to date documents on this subject in [TED | The Executive Dashboard](#).

Your organizers have the possibility to obtain reports on the current sales of those events in their online channel of the type "Producer/partner space".

The shop is not intended for the sale of products, but only for reporting purposes.

For initial set-up see [2.9 - Set up a new sales channel](#).

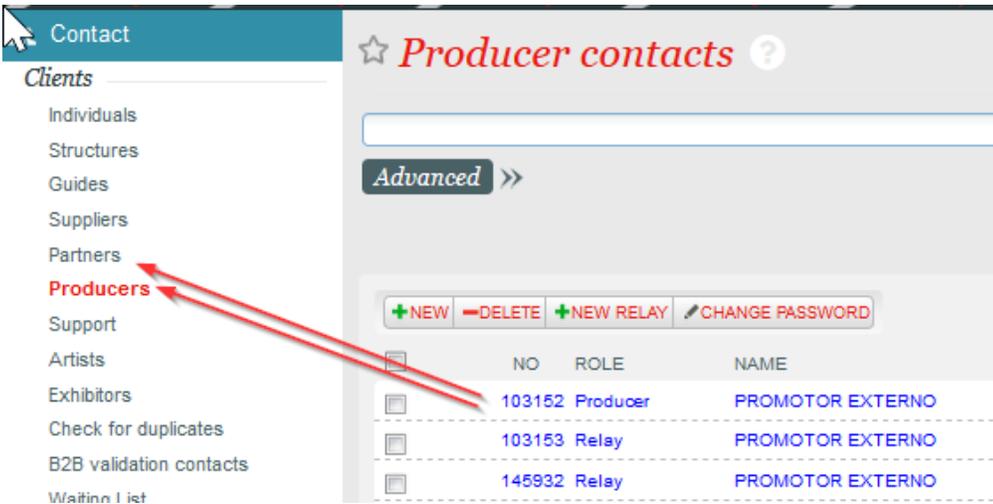
Requirements

Contact type "Producer/Partner"

First, you need the organizer as contact type "Producer" or "Partner" in SecuTix. Both types are variants of the company. You therefore also need at least one contact person ("relay") in each case, who can log into the channel.

See also: [4 - Contacts / CRM](#)

Type	Associated product family
Partner	Timeslot & Visit passes
Producers	Events & Competitions



Contact

Clients

- Individuals
- Structures
- Guides
- Suppliers
- Partners
- Producers**
- Support
- Artists
- Exhibitors
- Check for duplicates
- B2B validation contacts
- Waiting List

☆ **Producer contacts** ?

Advanced >>

+NEW -DELETE +NEW RELAY CHANGE PASSWORD

	NO	ROLE	NAME	
<input type="checkbox"/>	103152	Producer	PROMOTOR EXTERNO	F
<input type="checkbox"/>	103153	Relay	PROMOTOR EXTERNO	A
<input type="checkbox"/>	145932	Relay	PROMOTOR EXTERNO	F

Setting up events with third parties

In order for the logged-in person, i.e. the contact person of the organizer, to get a connection to the products, the respective producer/partner must be associated with the desired product:

Public Description

EN B / 12px

EN B / 12px

DE B / 12px

FR B / 12px

EU B / 12px

More languages

Code

Tax UIC

Alert ratio (%)

Ticket model

Producer / Promoter / Organizer

Additional Producer / Promoter / Partner

Merchant ID

SNA Key

Internet description URL

Setting up the channel

In the settings, please first follow the usual steps for setting up a new sales channel [2.9. - Set up a new sales channel.](#)

The basic requirements for this are the activation of the following function:

Available functions

Only immediate shipment modes (if possible)

Sales

Option

Sales reports

List of contacts

Disable ticket download

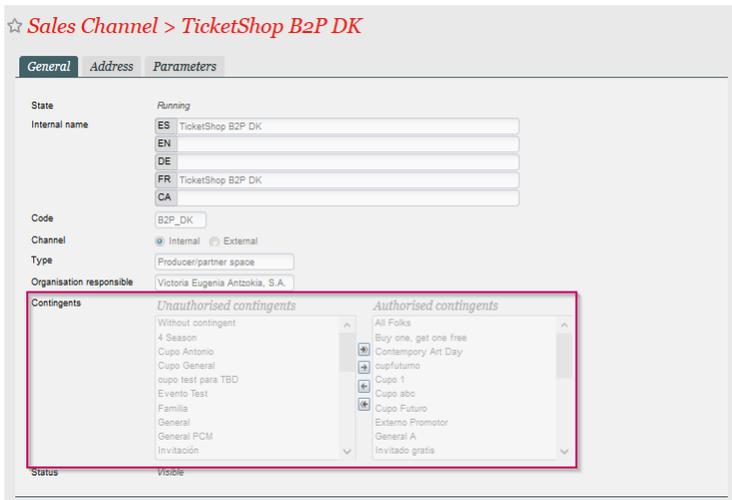
Change billing contact

Enable remark field

Allow resale of owner ticket even if guest tickets not resold

Unlocking reports

You then have the option of activating a selection of reports in web reporting:



Activation of products for web reporting

Products must be explicitly activated for web reporting in order to be visible online.

This happens, as usual, with an activity profile and a sales calendar for events and competitions, and via product profile for all other products.

In practice, it has been proven useful to add the web reporting channel to existing admin profiles such as "Backoffice", which are linked to all products.

Dashboard

The web reporting channel first offers the possibility to generate reports per product from a product view.

This occurs on the URL ".../report/listProducts#list".

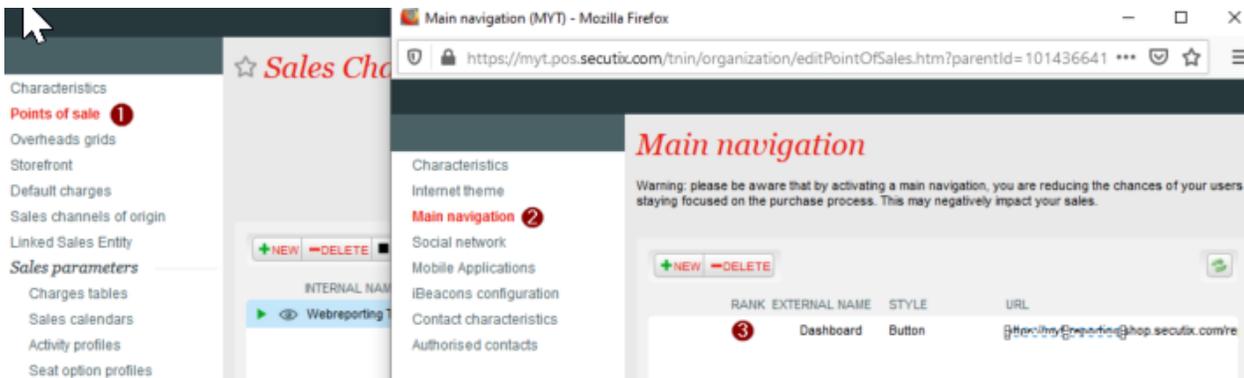
This function is supplemented by the so-called dashboard, which offers a summarized overview of the products. This can be accessed via the URL

".../report/dashboard".

It is a good idea to set up this URL as a linked button in the sales channel at the point of sale via "main navigation"

Dashboard - advanced functions

Additional functions can be switched on/off in the dashboard via labels.



On the one hand, the sales channel and payment methods tables can be hidden in the detailed view.

In addition, the calculation of availability can be switched between all quotas & only those quotas that are allowed for the web reporting channel.

Perhaps the most useful feature is the ability to add a drop-down menu of sales over a predefined time period.

The following values are available: TODAY|YESTERDAY|LAST-7-D|THISMONTH|LAST-1-M|LAST-3-M|THISYEAR|LAST-1-Y|LAST-3-Y

function.producerSpace.dashboard.performanceDetail.hidePaymentMethod	true
function.producerSpace.dashboard.performanceDetail.hideSaleChannel	true
function.producerSpace.dashboard.performanceDetail.quotaBasedOnAuthorizedContingents	true
function.producerSpace.dashboard.saleHistoryView	TODAY YESTERDAY LAST-7-D THISMONTH LAST-1-M LAST-3-M THISYEAR LAST-1-Y LAST-3-Y

SaleHistoryView" in the Dashboard:

ALL PRODUCTS	TODAY			To	TOTAL			POTENTIAL		
	Sold	Invitation	To		Sold	Invitation	Total	Revenue	Total	Revenue
<input checked="" type="checkbox"/> Family Ticket <input checked="" type="checkbox"/> TheaterCity, etc <input type="checkbox"/> June 2020 <input type="checkbox"/> July 2020 <input type="checkbox"/> August 2020 <input type="checkbox"/> September 2020 <input type="checkbox"/> October 2020 <input type="checkbox"/> November 2020 <input type="checkbox"/> December 2020 <input type="checkbox"/> January 2021	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00
	0	0	0	0	0	0	€0.00	0	0	€0.00

Admin View

In addition to the standard procedure described above for making events visible to individual external organizers, it is also possible to create an Admin View.

This Admin View enables a comprehensive view of all activated products. It is therefore particularly suitable for employees, management and the like.

To set up the Admin View, you need a generic organizer to which the desired contacts are assigned:

<input type="checkbox"/>	148370	Producer	Webreporting				yes
<input type="checkbox"/>	148379	Producer	Webreporting				yes
<input type="checkbox"/>	103152	Producer	Webreporting		CONTACT	Calle Parque de los Penedros 1	yes
<input type="checkbox"/>	103153	Relay	Webreporting	ADMINISTRADOR	Relay Relator MARRA	Calle Penedros	yes

The partner/producer must then be assigned the contact criterion "TED Administrator" with the value "Yes".