## Organisation | Catalogue | Promotional Codes

Promotional codes allow you to grant either a percentage or a specific amount off a whole order. They differ from advantages because they are not linked directly to a specific product, but relate to a whole shopping cart.

The promotional code can grant the customer an absolute promotion (a fixed amount) or a percentage of his shopping card.

The promotional code can be linked to specific sales channels.

Knowledge hub on advantages and promotional codes.



(i) Italian Certification | Specific behaviour

Promotional codes are not available to Italian clients using a Certified S-360 license.