## Organisation | Catalog | Promotional Codes

Promotional codes allow you to grant either a percentage or a specific amount off a whole order. They differ from advantages because they are not linked directly to a specific product, but relate to a whole shopping cart.

The promotional code can grant the customer an absolute promotion (a fixed amount) or a percentage of his shopping card.
The promotional code can be linked to specific sales channels.
Knowledge hub on advantages and promotional codes.


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[^0]:    (i) Italian Certification | Specific behaviour

    Promotional codes are not available for Italian clients using a certified license of S360.

