5.1.2. - Passbook Tickets

Passbook Tickets

SecuTix allows you to create Passbook tickets to allow customer to add to Passbook. A full guide is here, however there are some really important useful tips for using Passbook tickets.

First things first

Remember to allow Passbook tickets in the ELCADMIN area of SecuTix. Even if you have Passbook templates in your system, they will never generate until you have activated the option inside the ELCADMIN area.

Some things are different

The format of some of the values are different between the Passbook ticket and the BOCA ticket design. Do remember this when trying to copy custom values across from one to the other

The fields we can use with Passbook Tickets are fixed. We cannot add or move fields on the ticket

Apple provide the Passbook Wallet and unfortunately are quite strict on how people us it. What this means is:

- · We cannot add any new fields onto the ticket
- We cannot physically move fields around into different places (like we can on the standard SecuTix ticket templates)
- You have to keep the fields named exactly the same as they are on the standard layout

But you can still be creative with the space you have

Despite the above limitation, you can still be creative with the space you have. Do consider:

- If a field is titled "Block Name" it does not mean you **have** to put the block name there. You can add anything. (#ENGvAUS example right)
- You can still "remove" fields from the ticket. You can do this by setting the visibility of the field to invisible (The Open example right)
- The ticket design has two images (Top left & towards the right) Be creative with the images used (England Australia example right)

Background Colours and Images

Within the designer you can change the background of the ticket. You can either set a colour background (preferred option) or, you can set an image to be the entire background of the ticket. There are important things to note with this option though:

- If you use a background image, the text can only be white regardless what you set in the settings (Apple limitation)
- If you use a background image, it will likely be faded. Again, this is an Apple feature to ensure
 the text is easily read in front of the background

Don't forget the back

Within the ticket you can set what is displayed on the back of the ticket. Typically, we use this space to display the File Number, Ticket Number and T&Cs.

Don't forget the other useful features

Within the designer you can set some other useful fields. For example, you can set the location of the event. This will ensure that as soon as you get near this location, on the day of the event, the passbook ticket will pop up on the customers phone.



