Arenametrix

Description

Arenametrix develop an all-in-one solution that helps event organizers better engage their audience and sell more tickets by easily leveraging their data.

It's a Marketing Automation Platform especially designed for the entertainment industry with strong audience analytics, dynamic pricing features and a powerful campaign activation tool.

Typology

Marketing - Data Analytics

Applicable geographies

Europe

Find out more

If you want to know more, please contact Arenametrix or your Customer Success Manager at SECUTIX.