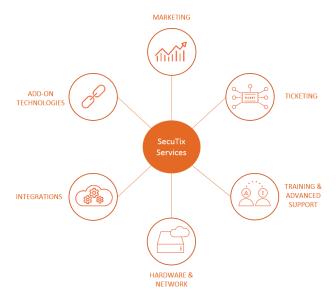
# Services catalogue

Take advantage of unique ticketing and digital marketing expertise acquired from over 120 projects of all sizes across a whole range of sectors.

Check out our six areas of expertise to find the service you need!



## **MARKETING**

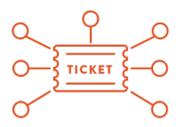
Whether you're looking to boost your digital marketing campaigns, make better use of your contact and sales database or increase integration between your social networks and ticketing operation while improving activity tracking and analysis, our expert teams are here to help you achieve your goals.

"The SecuTix Marketing Team gave us an objective expert view on digital marketing and on getting the most from the tool as well as sharing their knowledge of best practice in optimisation and sales and marketing strategy."

Chris Wolf, Sales and Marketing Director, Lausanne Hockey Club

Click here for the marketing services page





## **TICKETING**

Let our experts parametrise your ticketing. Capitalise on the full potential of your online sales by customising them and offering appealing new products. Activate our mobile app and set up custom tracking reports. Our specialists will help you make the most of all the features offered by SecuTix 360°.

Click here for the ticketing services page

## **TRAINING & ADVANCED SUPPORT**

Let us help you ensure your internal teams have the right knowledge and expertise to capitalise on all of SecuTix 360°'s features. We provide tailor-made training based on your needs as well as on-site support for times when you're extra-busy, like the start of the season or peak sales periods.

Click here for the training and support services page





## **HARDWARE & NETWORK**

Take advantage of our ticketing equipment know-how on mobile terminals, turnstiles, ticket distributors, printers and readers. Our specialists will help you choose, install and commission equipment so that all your systems work perfectly with your SecuTix 360° software.

Click here for the equipment and networking services page

#### **ADD-ON TECHNOLOGIES**

Boost your online sales with the best that digital technology has to offer. Retargeting, yield management (dynamic pricing), online donations and even super-realistic 3D plans – we're continually expanding our pool of best-in-field partners to provide you with state-of-the-art technologies with peerless features.

Click here for the partner technologies services page





## **INTEGRATIONS**

SecuTix 360° is an open technology ticketing platform. We've built this into its DNA to guarantee you the best possible integration with third-party systems. SecuTix 360° is easy to interface with your existing ecosystem and digital third-party technologies. Our APIs provide transparent integration between your corporate website and your ticketing for a superior customer experience. Our experts help you implement your integration projects step by step. Take advantage of the best that technology has to offer, without compromise.

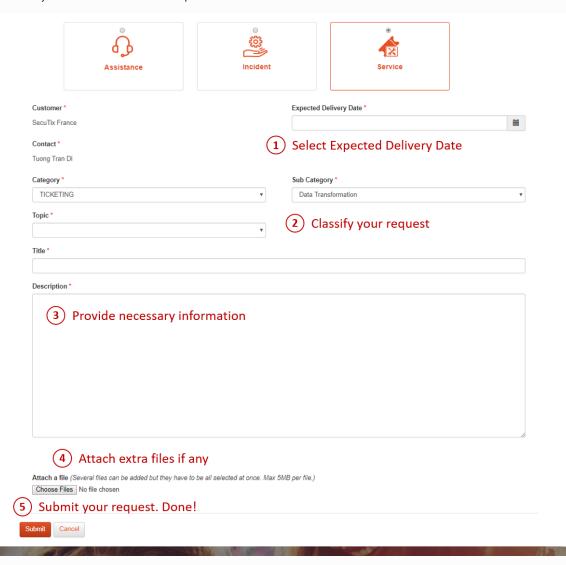
Click here for the integration services page



It couldn't be simpler! Connect to our Customer Portal, classify your request, provide necessary information and click Submit; and it's done! Our team will contact you to provide an estimation.

#### How to place an order for a service:

- Order a service from our Customer Portal
- Complete the required documentations
- We'll send you an estimation and an implementation lead time.
- Confirm your acceptance of the estimation/price
- · We set up the service
- We'll let you know when the service is in place.



The catalogue contains a price range for each service. Those are estimates and can vary depending on your specific demand (quantity of data that needs modifying, size of seat map, etc).

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