SecuTix Datalayer

This document describes in detail what information is exposed in the dataLayer (data layer for google) JavaScript object on the /checkout/confirmation page when the e-commerce tracking feature is enabled.

This page is the page you reach once the payment has been done.

A typical e-commerce data in the dataLayer looks like the following:

```
dataLayer
▼ Array[6] 
 ▼0: Object
     transactionAffiliation: "NIHON"
     transactionId: "10000009464"
   ▼ transactionProducts: Array[1]
     ▼0: Object
         category: "Visites / Normal"
         name: "Boxe visite vestiaires"
         price: "12.00"
         quantity: "1"
         sku: "456553738-456551524-456559916-382046438-379738695"
       ▶ proto : Object
       length: 1
     ▶ __proto__: Array[0]
     transactionShipping: "0.00"
     transactionTotal: "12.00"
   ▶ __proto__: Object
```

The information it contains is described as below:

- transactionAffiliation: the code of the institution
- transactionId: the id of the order
- transactionProducts: an array of product items that are purchased in the order, and each product item contains the following information:
 - $^{\circ}$ category: describing category info of the product which is composed of the following information:
 - seat category / tarrif type / advantage name (if any) / cross selling type (if purchased via cross-selling) / parent product id (if purchased via cross-selling)
- name: name of the product
- price: unit price of the product
- quantity: purchased quantity of the product
- sku: a unique identifier of the product which is composed of the following information:
 - product id item id (if product is non-dated product) performance id (if product is of event or parking or visit type) seat category id tarrif type id timeslot id (if product is timeslot) advantage id (if any)
 - o transactionShipping: the shipment fee of the order if there's any
 - o transactionTotal: the total amount of the order

DISCLAIMER

Information and related materials are subject to change without notice.

keywords: data layer, google tag manager tracking e-commerce ecommerce