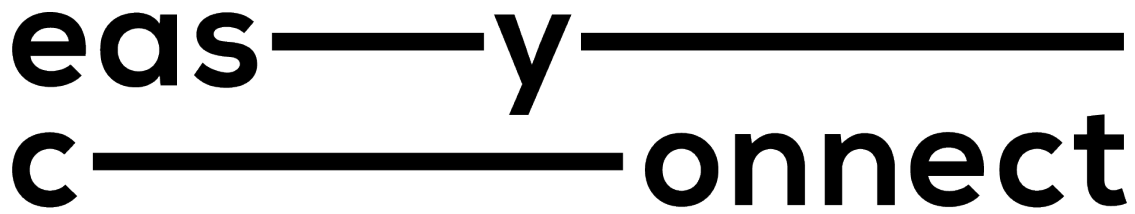# Easy Connect



Description

Easy-connect's mission is to ensure that arts & culture remain relevant and increase their visibility – all data focused with NextGen digital audience engagement tools.
The Viennese tech company helps performing arts organizations to lower barriers to entry, increase customer loyalty & retention, reduce customer acquisition costs, boost ticket sales and reach out to NextGen audiences.
Easy-connect's products are White Label Apps with personalized UX, compelling content presentation and Social and Community Features as well as the Streaming Connector, which connects the organization's streaming infrastructure with an access control and/or payment wall.

**Typology**

Apps

**Applicable geographies**

Worldwide

**Find out more**

If you want to know more, please contact Easy Connect or your Customer Success Manager at SECUTIX.