

# Optionizr



## Description

[Optionizr](#) helps decrease cart abandonments, enhance customer loyalty and generate ancillary revenues by giving your clients the possibility to pay to hold their selection for a given period of time.

When optioning their selection instead of exiting the website, undecided customers will buy some time to think about a purchase, all the while ensuring the availability and price of their selection. Once decided, they can complete their purchase directly on your website.

## Typology

Booking Options

## Applicable geographies

Worldwide

## Find out more

If you want to know more, please contact [Optionizr](#) or your Customer Success Manager at SECUTIX.