Atomize

ATOMIZE

Description

Atomize is an innovative ticketing pricing solution for event organizers. Implementing Atomize will help you automate your pricing strategy by eliminating the time-consuming and tedious task of price setting and offering each ticket type at the optimal price. The results are improved margins and maximized overall revenue.

Atomize's pedigree in price optimization resulted in the delivery of a fast-growing pricing solution for the hotel industry. Now Atomize is gaining traction in adjacent industries, such as events and festivals, where the need to maximize revenues and profitability through price optimization is becoming increasingly significant

Typology

Revenue management

Applicable geographies

Worldwide

Find out more

If you want to know more, please contact Atomize or your Customer Success Manager at SECUTIX.