Activity Stream

Description

Activity Stream is a marketing intelligence platform developed exclusively for, and with the events industry, so you can easily and dynamically Understand, Identify and Activate your audiences.

It comprehensively enables the commercial exploitation of artificial intelligence to improve services and operations. This is done by generating clever real-time insights into a business operation.

Typology

Marketing - Data Analytics

Applicable geographies

Worldwide

Find out more

If you want to know more, please contact Activity Stream or your Customer Success Manager at SECUTIX.