SecuTix 360° Matterhorn V3

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Welcome to SecuTix Matterhorn V3

In the final version of 2016, Matterhorn v3 offers innovations that **enrich the online purchasing process** and give your audience members, fans or visitors more freedom: Matterhorn v3 means freedom for new customers to buy tickets without creating an account, just by using their email address. Matterhorn v3 also means the flexibility for customers to immerse themselves in the event by giving them the freedom to choose their seat with the help of immersive photos or 3D images.

In addition to enhancing the purchase process, Matterhorn v3 offers integration with **partner solutions** to give your ticketing platform specialized functions, such as donations, email remarketing and retargeting, without forgetting the optimization to the latest possibilities offered by Google, including search engine optimization and auto-complete for postal addresses.

Lastly, Matterhorn v3 hasn't forgotten about your operators: New fields for reporting, enhanced qualification criteria for groups/guides, on-the-fly assignment and reassignment of seats to season ticket holders and their guests directly through the floor plan, more detailed display of blocks in your stadium or venue and many other new features that will make your operators more comfortable while helping them **save precious time.**

What's new in SecuTix Matterhorn V3?

We have chosen to showcase the three following novelties:

Activate the online *guest checkout*

The *guest checkout* simplifies the user identification process considerably during an online purchase- no need to create an account or remember a password, they can just use their email address! The guest checkout heralds a new era that lets your customers get straight down to buying their ticket.

Learn more...

Add a third dimension to your plan

The floor plan becomes even more immersive. It now includes digital 3D images at every stage. Offer your users an unprecedented experience by putting them at the heart of your venue, even before the event.

Learn more...

(Re)assign seats to your season ticket holders and their guests

Your season ticket campaigns have never been so simple. Easily seat your season ticket holders and their guests together, whether or not they select the same ticket option. After a sale or booking, reassign seating for season ticket holders or guests directly from the floor plan.

Learn more ...

Other novelties and improvements

Matterhorn V3 brings many more features and improvements:

> ⊘ **Audience subcategory**
>
> In SecuTix, the term "audience subcategory" is replaced by the more natural term of "tariff".

Visit pass

- Define new attributes for your groups and guides.
- Your visits calendar is enhanced with a list view.

Seat map

Ticketshop

- Search engine positioning of your ticketshop on Google.
- Native integration of Paypal

Partnership

- The blocks in your stadium are displayed in greater detail.

Reporting

- Personalize a two new fields and enjoy improvements to existing fields.

Touchscreen cart

- Sell your unseated events in a single category from the touchscreen cart.

- Get the right address thanks to auto-complete (in partnership with Google)
- Fight against cart abandonment (in partnership with Ve Interactive) (not existing anymore)
- Donation management (in partnership with Common Cents)
- Integration of a full loyalty programme via our partner Rewards4Group.

Document

Print your card receipts at Ingenico ICT220 or ICT 250 payment terminals.

Technical improvements

We're also always working to improve the performance and stability of SecuTix.

Optimisation

- Your consumer resources in the *Cloud*.
- Optimization of the platform to increase peak sales capacities.
- Timestamping, event logs and interface logs moved to a dedicated and optimized database (ElasticSearch).

Availability

- Improvements to the ticket shop architecture for very high levels of availability.

Public interfaces

- Online documentation of our main APIs.
- The option to fine-tune the frequency of each customer's visit to each web service.

Measurements

- Measure a post's performance with the new "Key Performance Index (KPI)" page: https://*votreDomaineSecutix*/tnsx/support/performanceIndex

- Windows Vista / 7 / 8 / 10
- Firefox 38.8.0ESR
- Java 1.8u112
- Learn more...