Shop for producers / partners (web reporting)



Other documents

You will find more complete and up to date documents on this subject in TED | The Executive Dashboard.

Your organizers have the possibility to obtain reports on the current sales of those events in their online channel of the type "Producer/partner space".

The shop is not intended for the sale of products, but only for reporting purposes.

For initial set-up see 2.9 - Set up a new sales channel.

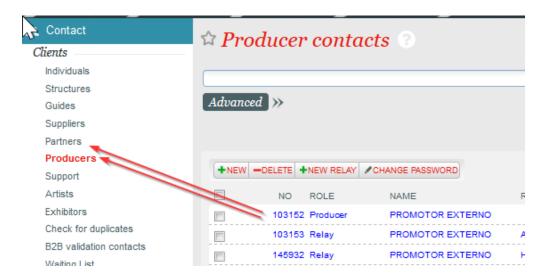
Requirements

Contact type "Producer/Partner"

First, you need the organizer as contact type "Producer" or "Partner" in SecuTix. Both types are variants of the company. You therefore also need at least one contact person ("relay") in each case, who can log into the channel.

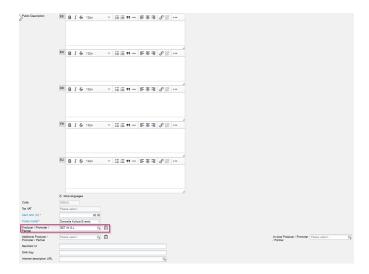
See also: 4 - Contacts / CRM

Туре	Associated product family				
Partner	Timeslot & Visit passes				
Producers	Events & Competitions				



Setting up events with third parties

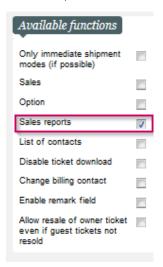
In order for the logged-in person, i.e. the contact person of the organizer, to get a connection to the products, the respective producer/partner must be associated with the desired product:



Setting up the channel

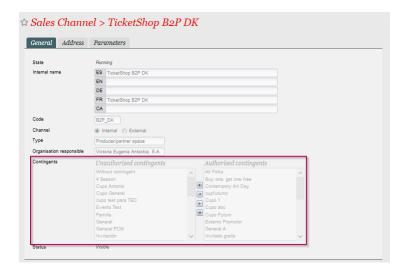
In the settings, please first follow the usual steps for setting up a new sales channel 2.9. - Set up a new sales channel.

The basic requirements for this are the activation of the following function:



Unlocking reports

You then have the option of activating a selection of reports in web reporting:



Activation of products for web reporting

Products must be explicitly activated for web reporting in order to be visible online.

This happens, as usual, with an activity profile and a sales calendar for events and competitions, and via product profile for all other products.

In practice, it has been proven useful to add the web reporting channel to existing admin profiles such as "Backoffice", which are linked to all products.

Dashboard

The web reporting channel first offers the possibility to generate reports per product from a product view.

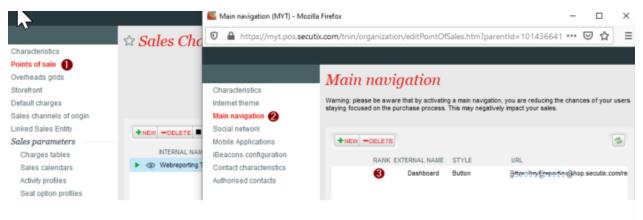
This occurs on the URL ".../report/listProducts#list".

This function is supplemented by the so-called dashboard, which offers a summarized overview of the products. This can be accessed via the URL ".../report/dashboard".

It is a good idea to set up this URL as a linked button in the sales channel at the point of sale via "main navigation

Dashboard - advanced functions

Additional functions can be switched on/off in the dashboard via labels.



On the one hand, the sales channel and payment methods tables can be hidden in the detailed view.

In addition, the calculation of availability can be switched between all quotas & only those quotas that are allowed for the web reporting channel.

Perhaps the most useful feature is the ability to add a drop-down menu of sales over a predefined time period.

The following values are available: TODAY|YESTERDAY|LAST-7-D|THISMONTH|LAST-1-M|LAST-3-M|THISYEAR|LAST-1-Y|LAST-3-Y

function.producerSpace.dashboard.performanceDetail.hidePaymentMethod	true
function.producerSpace.dashboard.performanceDetail.hideSaleChannel	true
function.producer Space.dashboard.performance Detail.quota Based On Authorized Contingents	true
function.producerSpace.dashboard.saleHistoryView	TODAY YESTERDAY LAST-7-D THISMONTH LAST-1-M LAST-3-M THISYEAR LAST-1-Y LAST-3-Y

SaleHistoryView" in the Dashboard:

			TOD	AY	:		TO	TAL		POT	TENTIAL
✓	ALL PRODUCTS	Sold	Invitation	To	Today Yesterday	Sold	Invitation	Total	Revenue	Total	Revenue
~	Sensity Tisted	0	0		Last 7 days	5734	0	4034	000,613.70	6758	494,600.00
	© Sweller City, Kills				This month						
	S section .	0	0		Last month •		0	280	63,762.00	240	400,000,000
	E section v	0	0	0	€0.00	794	0	794	£3,004.00	Trips.	400,000,000
	El August 2018	0	0	0	€0.00	100	0	400	44,761.00	4.70	04/38/30
	The September 2019	0	0	0	€0.00	36.0	0	100	43,799,00	[46]	400,700,000
		0	0	0	€0.00	100	0	600	84,049,00	810	0.0000
	γ2,	0	0	0	€0.00	404	0	464	10,500.00	4.00	0.000
	S parameters with	0	0	0	€0.00	100	0	100	15,000.00	100	100,000,000
	S was see	0	0	0	€0.00	480	0	100	43,000,00	100	450,000,000
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Admin View

In addition to the standard procedure described above for making events visible to individual external organizers, it is also possible to create an Admin

This Admin View enables a comprehensive view of all activated products. It is therefore particularly suitable for employees, management and the like.

To set up the Admin View, you need a generic organizer to which the desired contacts are assigned:

148370 Producer	Webreporting		yes
148379 Producer	Webreporting		yes
103152 Producer	Webreporting		Calle Parque De las Thembas 1 yes
103153 Relay	Webreporting	And The State of March 1997	Claim yes

The partner/producer must then be assigned the contact criterion "TED Administrator" with the value "Yes".